



## OPINION

by Prof. Dr. Lalka Borisova

Scientific specialty: "Economics and management (by industry)",

Mon 3.7. "Administration and Management"

**About:** Dissertation work for the awarding of the educational and scientific degree "doctor", in professional direction 3. 7. Administration and management - internal protection

**Author of the dissertation:** Milka Hristova Nanova

**Topic :** **Dissertation on the topic: "The role of communications in project management"**

**Grounds for submitting the Opinion:** Participation in the composition of the scientific jury for the defense of the dissertation work, according to Order no. 143/04/07/2024 of the Rector of MVBU.

### **I. Summary data on the candidate's scientific output and activity**

#### **1. Information for the dissertation student**

Milka Nanova is a doctoral student in an independent form of study at the International Business School. Her research interests are in the field of communications and project management.

#### **2. General characteristics of the presented dissertation work**

The presented dissertation gives reason to **draw the following conclusions:**

1. The selected research problem is current and the dissertation work has a comprehensive character, the research goal and tasks set in the introduction have been fulfilled, the doctoral thesis has been proven in the research;

2. The title of the dissertation is clearly formulated and closely related to the doctoral thesis. The chosen topic is relevant from the point of view of the role and importance of communications in project management to achieve efficiency;

3. The dissertation contains significant scientific and scientific-applied contributions in the field of communications, project management; risk management in projects; project communications management and cultural identity;

4. In all parts of the dissertation research, the own presence and handwriting of the doctoral student is clearly visible, which I appreciate positively;

5. In the development, the doctoral student made the necessary summaries and main conclusions from the dissertation research;

6. The research logic and structure of the dissertation are well constructed. In structuring, the traditional approach was successfully applied: theory - practice - guidelines and proposals;

7. The dissertation research is well balanced, focused and purposeful. The scientific problems are clearly formulated, and the scientific conclusions and proposals are well substantiated;

8. The dissertation study meets the content and requirements for the development of a similar work;

9. Of particular importance for the scientific nature of the dissertation are the author's proposed Models: Model of communication competence in project management; Project Management Model; Model for effective leadership, as well as Strategies - for managing communications in international projects and for managing communications in projects;

10. The scientific contributions of the dissertation can be sought in several thematic directions, corresponding to the critical review of the theoretical statements and the achieved author's proposals and scientific developments;

11. I appreciate the author's well-formulated working definitions of the key concepts in the development, which are also shaped as a scientific contribution, with which the scientific literature is supplemented.

### **3. Evaluation of dissertation publications**

The doctoral student has the necessary publications for the dissertation - independent and co-authored reports. I recommend publishing scientific periodicals with an impact factor referenced in global databases.

### **4. Assessment of the Autoabstract**

I must note that the doctoral student correctly presents the content of the dissertation in the proposed Abstract. The statement of contributions correctly represents the scientific achievements of the dissertation.

## **5. Critical notes, recommendations and questions**

As a member of the jury for the competition for the educational and scientific degree "doctor", I have no notes on the research activity of the doctoral student. A good knowledge of the theory and practice of project management and the role of communications is a good basis for upgrading research in this direction.

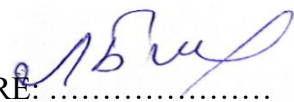
### **1. Conclusion**

In conclusion, it can be said that the dissertation is a complete, bona fide scientific study in a current and significant scientific field, contains scientific contributions in several thematic areas.

The doctoral student knows the basic literature on the topic well enough, can clearly formulate research problems, analyze, systematize and make sense of classic and new theories and concepts, construct a research apparatus, conduct empirical research, draw reasoned conclusions.

This gives me grounds for a positive conclusion that the dissertation **corresponds** to the requirements of the ŽRASRB, the Rules for its application in the Ministry of Education and Culture, which is why **I offer with complete conviction** to the esteemed jury to vote on the award of **Milka Nanova** educational and scientific degree "*doctor*".

Sofia, July 29, 2024

SIGNATURE:  .....

(Prof. Dr. Lalka Borisova)